

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson Edexcel**  
**International**  
**Advanced Level**

Centre Number

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**Friday 17 January 2020**

Morning (Time: 2 hours)

Paper Reference **WEN03/01**

**English Language**  
**International Advanced Level**  
**Unit 3: Crafting Language (Writing)**

**You must have:**  
Source Booklet (enclosed)

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **ALL** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets  
– Question 1 (20), Question 2 (30)  
– *use this as a guide as to how much time to spend on each question.*

### Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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**SECTION A**

**Read texts A, B, C and D in the Source Booklet before answering Question 1.**

**Write your answer in the space provided.**

- 1** Using the texts in the Source Booklet, write the text for a magazine article about the benefits of voluntary community work.

You must use the information in the Source Booklet to create your magazine article. You should **not** include images or columns.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below.

(20)

| Genre            | Audience | Purpose | Context |
|------------------|----------|---------|---------|
| Magazine article |          |         |         |

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(Total for Question 1 = 20 marks)

**TOTAL FOR SECTION A = 20 MARKS**





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(Total for Question 2 = 30 marks)

**TOTAL FOR SECTION B = 30 MARKS**  
**TOTAL FOR PAPER = 50 MARKS**



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**Pearson Edexcel International Advanced Level**

**Friday 17 January 2020**

Morning (Time: 2 hours)

Paper Reference **WEN03/01**

**English Language**

**International Advanced Level**

**Unit 3: Crafting Language (Writing)**

**Source Booklet**

**Do not return this Source Booklet with the question paper.**

*Turn over* ►

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## Topic: Volunteering

**The following texts all deal with volunteering: the act of giving time and skills, without payment, to benefit the environment, communities or individuals.**

**Text A: This is an edited article from the website of a psychology journal, explaining the mental, physical and social benefits of volunteering.**

### 5 Reasons Why You Should Volunteer

1. Volunteers live longer and are healthier.

Volunteers are happier and healthier than non-volunteers. In fact, during later life, volunteering is even more beneficial for one's health than exercising and eating well. Older people who volunteer remain physically functional longer, have more robust psychological well-being, and live longer. However, older people who volunteer are almost always people who volunteered earlier in life. Health and longevity gains from volunteering come from establishing meaningful volunteer roles before you retire and continuing to volunteer once you arrive in your post-retirement years.

2. Volunteering establishes strong relationships.

Despite all of the online connections that are available at our fingertips, people are lonelier now than ever before. Indeed, a 2010 study reported that prevalence of loneliness is at an all-time high, with about one in three adults age 45 or older categorized as lonely. Online connections, while useful for maintaining existing relationships, are not very helpful in establishing lasting, new ones. Working alongside people who feel as strongly as you do about supporting a particular cause creates a path to developing strong relationships with others. It isn't just beneficial for making new friendships either. Volunteering alongside other members of your family strengthens family bonds based in "doing" your values. And these benefits have a ripple effect. Children who volunteer with their parents are more likely to become adults who volunteer.

3. Volunteering is good for your career.

People who volunteer make more money, partially because the relationships people create while volunteering can be leveraged for financial benefit. In 1973, a Sociologist named Mark Granovetter described the important role of "weak ties". Weak ties are those relationships that are outside of one's close-knit social network. These relationships are important because they provide access to new information and opportunities. People in your close network provide redundant information—they are already participating in the same kinds of activities and know the same people. Volunteering has long been viewed as a way to create new "weak tie" connections that lead to career opportunities. Volunteering in your current career industry—or an area you'd like to transition into—is an especially effective way to leverage social connections for career gain.

4. Volunteering is good for society.

Many businesses, and almost all mission-driven organizations, are successful only if they maintain a strong volunteer workforce. In fact, places like museums, social service organizations, and faith-based organizations often rely on more volunteers than paid workers to meet their goals and fulfill their mission. These businesses are committed

to doing good things for society. They pick up the pieces where government programs leave off, and by volunteering for these organizations, you participate in helping our society meet the needs of people from all walks of life.

#### 5. Volunteering gives you a sense of purpose.

Although it is not well-understood why volunteering provides such a profound health benefit, a key factor is assumed to be that volunteering serves to express and facilitate opportunities to carry out one's sense of purpose. The very nature of volunteering means choosing to work without being paid for it. As a result, people choose to spend their time on issues they feel strongly about. If you are greatly concerned about the treatment and well-being of animals, for example, volunteering at an animal shelter will help you address a social problem that is meaningful to you.



**Text B: This text contains extracts and a video transcript from the website of VSO, Voluntary Service Overseas, an independent international development organisation whose volunteers work abroad in developing countries.**

### **Professional Volunteering**

Last year our volunteers helped reach 2.1 million people. This year, it could be you changing lives for the better.

Are you an experienced professional keen to share your skills and experience with people in Africa or Asia? From VSO you'll get something few other volunteering organisations offer. An opportunity of using your skills and experience to have a long-lasting impact on peoples' lives.

You'll do something very different. You'll bring inspiration, energy and vital practical skills to help secure better healthcare, more valuable education and broader opportunities for poor people in Africa and Asia.

VSO have been sending volunteers to communities in Africa and Asia for almost 60 years. We have a huge amount of experience, supporting over 70,000 volunteers in that time. Last year, our volunteers supported the training of over 40,000 teachers and nearly 32,000 health practitioners. Through working with local organisations, businesses and cooperatives 165,000 people were better able to provide for themselves and their families.

#### **Volunteer videos: Supporting rice farmers in Cambodia**

Daniel considers himself a 'jack of all trades, master of none'. However as a two-time VSO volunteer, community leader and a producer, he certainly has mastered enough skills to make him a valuable member of VSO Cambodia. Daniel is currently working to support farmers to turn their enterprises into robust businesses. Here he talks about the experience as a whole, and the impact he sees:

"My name is Daniel. I'm a business advisor. I'm from the Philippines and I am volunteering here in Cambodia. The Livelihoods projects are at the centre of people's lives and you are talking about their ability to live, their ability to survive, giving them tools to manage the risks in life. When you volunteer to Livelihoods, you are addressing these main concerns.

Cambodia is a big producer of rice. VSO wants to assist small farmers, strengthen their bargaining power and improve their decision-making. So, we're teaching them business planning: what crops are buyable, what crops have a high price in the market with low production costs. When they plant rice, they need to calculate what are the input costs, how much they spend for labour, fertiliser, pesticides, seeds. So, we're teaching them to put that into their decision making process. I have to be always on my toes!

There is a beauty in volunteering. We have practical solutions, we stay more in the field with the community. If people have better livelihoods, they will no longer ask for help. They can do it by themselves. They can think for themselves. They can act for themselves.

**Text C: This is an edited version of an article about volunteering in small towns taken from a Canadian local newspaper.**

### **Small town volunteering**

Volunteering opportunities abound in big cities, but small town residents may not have as many choices and you may need to create your own. If you're not sure where to start, here are some tips:

#### Contact local schools.

Teachers, after school caregivers and coaches can always use helping hands. Prospective volunteers might be able to read to young children, serve as assistant coaches for sports teams or even help maintain playing fields. Small town school budgets tend to be stretched thin, so chances are local educators will welcome citizens looking to pitch in.

#### Start a program at your work.

Another way for small town residents to give back to their communities is to begin a mentoring or internship program through their places of work. Once their employers give the go ahead, men and women can begin working with local high schools and/or colleges to develop programs that encourage students to gain professional experience that can benefit them later in life.

#### Start a volunteering group.

Small town residents without much access to volunteering programs can organize groups through their offices or neighborhoods. Organize groups willing to pitch in with charities such as Habitat for Humanity\* or pet rescues. Group leaders can arrange transportation to work sites for members of the group while working as liaisons between their groups and the organizations they choose to work with.

#### Help at the hospitals.

Like schools, many hospitals would struggle if not for the contributions of volunteers. Contact area hospitals to learn about volunteering. Some may need people to read to sick children, while others may need help keeping elderly patients company.

### **Glossary**

\**Habitat for Humanity* – a not-for-profit organisation that helps to build or improve housing for those in need.

**Text D: This is an edited transcript from a talk given at an event in Lithuania. The speaker is from the Netherlands and works with various organisations to help them organise, recruit, train and manage their volunteers.**

### **How volunteerism can change your world**

"I often get asked the question, why do people volunteer? What is it that makes a person volunteer their time and effort to something without expecting money in return? I think we can all agree that people don't usually do it because they get a couple of free drinks, a cool t-shirt, or a handful of stickers. What these people are doing makes them part of the volunteerism culture. And I would like to tell you how volunteerism culture can change our world.

We should have a closer look at this participatory community, this culture of volunteerism, and see what we can take from that and implement that into our own lives to change our world. Because we might have all heard people say, and we might have said it ourselves from time to time: 'Why is nobody doing this? Why is this not a project? I wish someone would take this thing that I care about and turn it into something I could contribute to'. In the community that I'm a part of, we have a pretty simple answer to that: 'I can't wait to see you do it'. And actually, when you consider it, it is that simple. If you come across something in you that sparks a passion, that fills you with excitement, that you feel should happen, don't wait for others to take the initiative. Step up and do it.

You can make a volunteerism project happen by sharing five things.

The first one is definitely the easiest one, which is share your idea. Communicate to people what that thing inside your head is that needs to come out. Tell others about this thing that you want to do and this project that you want to start. Sooner or later, while you keep on communicating this, you're going to come across other individuals who feel the same way, who share that excitement for your project.

And when that happens, share your knowledge, and it really doesn't matter if you have a degree from one of the most prestigious universities on the planet, or whether you haven't finished middle school. Every single individual, regardless of their backgrounds, has valuable information that is worth sharing.

While that is happening, share your experience. Our knowledge would be nothing without the experience we have in life. Let's be honest, experience makes us amazing teachers. By sharing our experience we are able to share our skill sets with other people. We can broaden each other's horizon, without dedicating ourselves to its study or taking up a new profession.

Now, the next thing I feel you should be sharing is probably the most important one: share your passion. If you are starting this project, if you are doing this, if you are getting all these people involved, if you are dedicating all this time and energy into this, that must mean you are passionate about what you are doing. You need to share that, you need to show that because passion is incredibly contagious.

The last thing I feel you should be sharing is the answer to the question that we started with: why do people volunteer? Because it's fun, because they enjoy what they do. Let's be honest, if you dedicate time and effort to something without getting money in return, then why are you doing it? It's because you enjoy what you do, because you enjoy what you take away from it as a person."

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**Sources taken/adapted from:**

Text A: Source based on: <https://www.psychologytoday.com/gb/blog/the-third-age/201403/5-reasons-why-you-should-volunteer>

Text B: Source based on: <https://www.vsointernational.org/volunteering/volunteering-pro>  
<https://www.vsointernational.org/supporting-rice-farmers-in-cambodia>

Text C: Source based on: <https://www.empireadvance.ca/news/local-news/small-town-volunteering-1.23423866>

Text D: Source based on: How volunteerism can change your world By Joyce Bertram © TED X Talks - May 2015