

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson Edexcel**  
**International**  
**Advanced Level**

Centre Number

Candidate Number

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Time 2 hours

Paper  
reference

**WBS14/01**

**Business**

**International Advanced Level**

**UNIT 4: Global business**

**You must have:**

Source Booklet (enclosed)

Total Marks

## Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions in Sections A, B and C.
- Answer the questions in the spaces provided – *there may be more space than you need.*

## Information

- The total mark for this paper is 80.
- The marks for **each** question are shown in brackets – *use this as a guide as to how much time to spend on each question.*
- Calculators may be used.

## Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.
- Good luck with your examination.

Turn over ►

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Pearson

**SECTION A**

**Read Extracts A, B and C in the Source Booklet before answering Question 1.**

**Write your answers in the spaces provided.**

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- 1** (a) Construct a supply and demand diagram to show the market for Alaskan seafood in China after the 25% tariff was imposed by China.

(4)



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(b) Using Extract A, calculate to one decimal place, the price elasticity of demand for Alaskan seafood. You are advised to show your working.

(4)

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(c) Discuss the benefits for China of imposing tariffs.

(8)

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(d) Assess the implications for Alaska of specialising in seafood.

(12)

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(e) Assess the importance of infrastructure, in an area such as Alaska, where a business is choosing a production location.

(12)

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(Total for Question 1 = 40 marks)

**TOTAL FOR SECTION A = 40 MARKS**







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(Total for Question 2 = 20 marks)

**TOTAL FOR SECTION B = 20 MARKS**



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(Total for Question 3 = 20 marks)

**TOTAL FOR SECTION C = 20 MARKS**  
**TOTAL FOR PAPER = 80 MARKS**



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